

BLM 9 *Protecting Our Land*

The people of Kitchenuhmaykoosib Inninuwug are still determined to that no drilling should happen on their traditional territory. To help others think more deeply and/or change their thinking on complex issues such as this, concerned people need to share their message in a way that is persuasive.

- Choose **someone** imagined or from the texts that you would like to pretend to be.
- Choose an **audience** for your story. Your audience could be a person / group mentioned in the texts (e.g., the judge, the mining company, the premier, and so on) or another person / group not mentioned.
- Choose a **focused topic** for your write. To do this, you will have to be clear as to where you stand on this issue and why.
- Choose a **format** for your write. Your format may depend on who you are writing and what your topic is. For example, if you are writing to the premier, your format might be a formal letter; or, if it is to young people throughout Canada or around the world, you might choose a social media platform or other digital application.

Use this graphic organizer to help organize your thinking.

Role	Audience
Topic	Format