BLM 7 – *Rubric for a Visual Project*

Use the following rubric as a guide to ensure that the following requirements are met when creating your poster. You can create your visual project on paper, using an app (e.g., Glogster, Lino, Google Docs), or another method of visual representation.

	4 - Extending	3 - Proficient	2 - Developing	1 - Emerging
Title	Title is creative and unique while describing content and character.	Title clearly describes the content and character.	Title is present and describes the content and character.	Title needs to be developed or clarified.
Content	Evidence from the text is relevant, connected and shows a depth of understanding about character development.	Supporting evidence is adequate and connected to the character. Explanations for selected flowers are clear.	Supporting evidence is present but may need further clarification.	Evidence is present but needs explanation.
Graphics	Graphics are clearly, related to the topic and make it easier to understand the information displayed. Borrowed graphics have a source citation.	Graphics are adequate and connected to the character. Borrowed graphics have a source citation.	Graphics are related to the topic and/or character but borrowed graphics need citation.	Relation between the graphics and the topic or character needs development. Borrowed graphics need a source citation.
Quotes	Quotes are clearly identified and connected to the character. Quotes selected show a deep understanding of the character. Qualities expressed by the flower are clearly connected to the selected flower. Correct citation methods are used.	Quotes are identified and connected to the character. Qualities expressed by the flower are connected to the selected flower. Text citation is present, and ay errors do not distract from the meaning.	Quotes are connected to the character but may need to more relevant sentiment expressed by the chosen flower.	Quotes need to be included or need to be further connected to the character. Citations are needed.